

eyes and ears of Walt Disney World®

VOL. 7, NO. 39

PREPARED BY AND FOR THE EMPLOYEES OF WALT DISNEY WORLD

SEPTEMBER 30, 1977



Happy Birthday Walt Disney World



●●●●●●●●●● Here's How Your Computerized Pledge Card Works ●●●●●●●●●●

In order to simplify pledging to the United Appeal Campaign, a computerized pledge card will be used this year. In the next week or so, you will receive a special United Appeal packet. It will contain information on this year's campaign, a pledge card, and a return envelope.

Winnie-the-Pooh loaned us his card to use as an example. Here's the way to read your pledge card.

If you currently pledge to the United Appeal Campaign, the amount will be printed by "My Current Contribution Is." Just under that, the computer will figure what your Fair Share pledge would be (based on your current hourly wage), and print it. That figure will be one-fourth of one hour's pay.

A little further down will be four boxes. . .check only one for your pledge or fill-in whatever amount you wish to pledge. Your Fair Share is the ideal amount we would like every cast member to pledge.


When you pledge to United Appeal, your contribution is normally divided up to help all 85 agencies. Should you desire your pledge to apply to a specific agency or agencies, then a line has been provided for you to fill this information in.

And finally, don't forget to date and sign your pledge card. There will be a return envelope provided with the pledge card. Some divisions will ask you to drop it in any **Inter-Office Mail** drop (don't send through the postal mail) while others will ask you to give the pledge card to your **divisional coordinator**. And that's it. . .just a moment or two to fill out the card and you will be helping tens of thousands of our neighbors throughout the Central Florida area!

<p>POOH, WINNIE T.</p> <p>DEPT 384 LOC 3A1 WKSTAT 00</p> <p>61 ENTERTAINMENT</p>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 70%;">MY CURRENT CONTRIBUTION IS</td> <td style="width: 10%; text-align: right;">\$0.65</td> <td style="width: 10%; text-align: center;">ACT CODE</td> <td style="width: 10%; text-align: center;">DED CODE</td> </tr> <tr> <td>MY "FAIR SHARE" PLEDGE WOULD BE</td> <td style="text-align: right;">\$0.65</td> <td style="text-align: center;">00</td> <td style="text-align: center;">68</td> </tr> </table> <p style="text-align: center; font-size: small;">Give your Fair Share (one hour's pay per month) for</p> <h3 style="text-align: center;">UNITED CAMPAIGN "77"</h3> <p style="text-align: center;">of Orange, Osceola and Seminole Counties.</p> <p>YES! I want to help United Way to make my community a better place for my fellow citizens as well as my family and myself. YES! I want to join with Walt Disney World to help others. Here is my contribution to a better Central Florida (Please check one)</p> <p>FAIR SHARE <input checked="" type="checkbox"/> 1.00 <input type="checkbox"/> .75 <input type="checkbox"/> .50 <input type="checkbox"/> OTHER _____</p> <p style="font-size: x-small;">(See above for amount)</p> <p>I would like Walt Disney World to make a weekly payroll deduction in the amount I have checked above to be sent to the United Campaign of Orange, Osceola and Seminole counties. I WOULD LIKE MY DEDUCTION TO START RIGHT AWAY AND REMAIN UNLESS I CHANGE OR CANCEL IN WRITING TO MY PAYROLL DEPARTMENT.</p> <p>Please date and sign below. Return card whether you pledge or not. Thank you.</p> <p>DATE <u>10-4-77</u> SIGNATURE <u>Winnie-the-Pooh</u></p>	MY CURRENT CONTRIBUTION IS	\$0.65	ACT CODE	DED CODE	MY "FAIR SHARE" PLEDGE WOULD BE	\$0.65	00	68
MY CURRENT CONTRIBUTION IS	\$0.65	ACT CODE	DED CODE						
MY "FAIR SHARE" PLEDGE WOULD BE	\$0.65	00	68						

YES! I wish to help the United Way but I would like my contribution to apply to the specific agency(s) below. (Check your brochure for agency name)

AGENCY	AMOUNT



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●●●●●●●●●● Questions and Answers About Our United Way Campaign ●●●●●●●●●●

EYES & EARS: Why do we have a United Appeal Campaign in the first place?

United Appeal: If every service agency in this area ran an independent campaign to raise operating funds, we can guarantee you that a large percentage of those monies raised would end up paying for the fund-raising campaign itself! But not so with the United Appeal Campaign.

By holding one campaign per year to raise operating funds for 85 local community service agencies; United Appeal is able to save on campaign costs, time, personnel, and serve **you**. . .the community. . .more efficiently.

Speaking statistically, only 4% of all monies collected for United Appeal end up paying for the campaign. That means for every dollar pledged, 96 cents goes **directly** to the agencies involved. And that's plenty more than could be said for independent campaigns.

EYES & EARS: How do our contributed dollars work?

United Appeal: The money you pledge to United Appeal helps your

neighbors and your neighborhood. It enables crippled, blind, deaf, mentally retarded and others not so lucky as us to attend special schools and work programs. Your dollars also provide for the continuing service of such local agencies as the Red Cross, Boy Scouts, Salvation Army, Girl Scouts and other community service organizations.

The bottom line is that your contributed dollars keep 85 agencies right here in Central Florida open, operating, and directly helping the needy people of our community.

EYES & EARS: When and how do Walt Disney World cast members pledge to this year's United Appeal Campaign?

United Appeal: This year's campaign opens next Monday, October 3, and lasts the entire month. Sometime in the next week or so, you will receive a special packet of United Appeal information and a computerized pledge card. (Editor's Note — This packet and card is explained in another story in this issue of **EYES & EARS**)

EYES & EARS: We keep hearing the name "Fair Share" crop up. What is it and how does it apply to our cast members?

United Appeal: Fair Share is the name given the **suggested** pledge amount to the United Appeal Campaign. It is based on income. . .one hour's pay per month. It's broken down this way: For example, if you make \$2.60 per hour, then each week 65 cents would be deducted from your paycheck. Four-weeks time 65 cents equals one-hour's pay. . .that's Fair Share!

When you think about it, one-fourth of one-hour's pay per week pledged to the United Appeal is not very much, and where else can so little go so far? Your pledge will reach 85 local agencies!

EYES & EARS: Do you have to pledge your Fair Share? Can you pledge more or less?

United Appeal: It's completely up to you as to what amount you feel you can pledge. Just write in whatever amount you desire to pledge on your computerized pledge card.

EYES & EARS: We asked **Tom Eastman**, Director of the Disney University and this year's United Campaign Chairman, why Walt Disney World supports United Appeal so extensively.

Tom: It's basically a humanitarian decision. We feel that we have a community responsibility to all of our neighbors here. We are part of the community, not only corporately, but

individually. Why, even some of our own cast members and friends need services made possible through United Appeal. It gets right down to people taking care of one another.

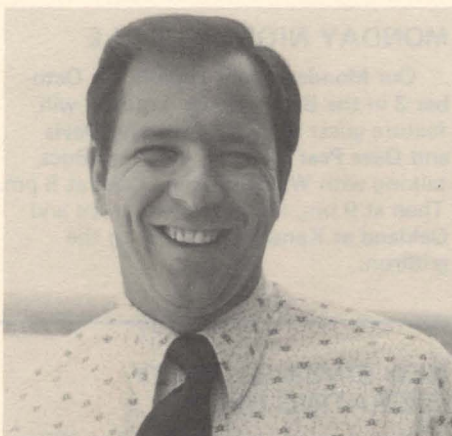
Let's meet this year's 20 United Campaign Divisional Coordinators, who will be spending this month meeting with YOU to explain our Walt Disney World campaign. Last year, some 6,655 cast members pledged a portion of their paycheck to help better our community through the 85 United Way agencies at work here in Central Florida.



Tom Eastman, United Way Chairman for Walt Disney World and **Becky Johnson**, United Way Coordinator



Diana Morgan, Marketing Division



Ray Phares, Wardrobe Department



Patty Chapman, Lake Buena Vista



Fred Threadgill, Employee Relations Division



Irene Stickney, Reedy Creek Improvement District



Joe Dugas, Reedy Creek Utilities Company



Dan Storey, Facilities Division



Susan Benson, Resorts Division



Sam Hutchins, Merchandise Division



Donna Walker, Vista Florida Telephone



Jim Mayer, Merchandise Division



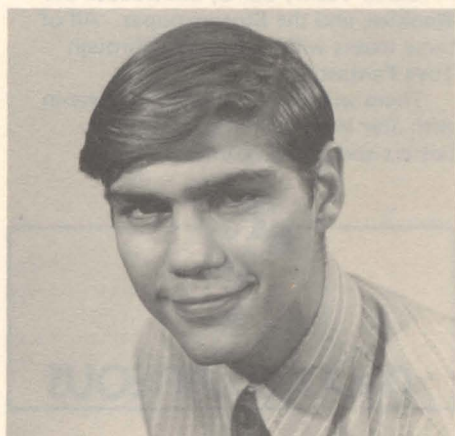
Penelope Weaver, Resorts Division



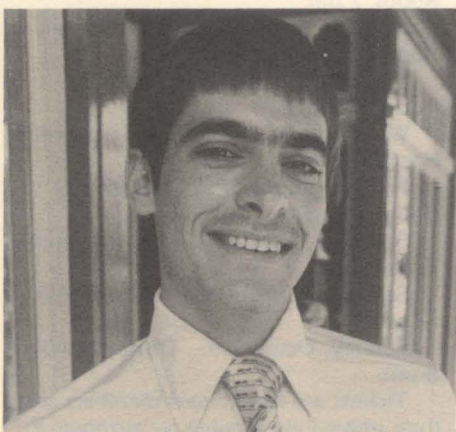
Earl Myers, Lake Buena Vista



Judi Perry, Operations Division



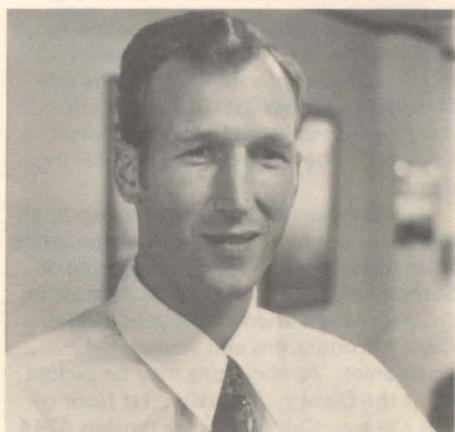
Joe Szabo, Food Administration Division



Jim Pierce, Entertainment Division



Sandy Bazinet, Services Division



Gary Hornbuckle, Finance Division



LAKE BUENA VISTA

BOAT SHOW IN VILLAGE NEXT WEEK

The 1978 Central Florida Boat Show will be held in the Village starting **Thursday, October 6**, through **Sunday, October 9**. On hand will be the latest in ski boats, fishing boats and pleasure craft. In all, 170 boats will be on display in the marina and throughout the shopping area. There will also be displays of boating accessories such as motors and the like.

STAR WARS STARS PROVE STARTLING

If the sound of heavy breathing followed by the words... "You are a member of the rebel alliance" sends shivers up your spine, we suggest you steer clear of the Village on **October 14, 15 and 16**, because on those days the guest of "honor" will be **Darth Vader**. . . the arch villain from *Star Wars*!

Darth (we are on a first name basis, remember) will be in the Village for guest appearances with **Don Post**, creator of many fabulous monster masks. Don will bring with him his latest line of masks . . . **Darth Vader, C3PO, Chewbacca the Wookiee, and the Stormtrooper**. All of these masks will be available through **Toys Fantastique**.

There will also be a local radio tie-in with *Star Wars* tote bags, buttons, posters and a trivia contest.



MOUSELLANEOUS

DISNEY SCHOLARSHIP PROGRAM ENDS TOMORROW

Just a reminder that the **deadline** for applying for the 15th Annual Disney Foundation Scholarship Program is this **Saturday, October 1st**. All applications must be turned into the Disney University's office by the close of the working day.

Our Scholarship Program is open to all high school seniors who will be graduating from high school in either the Spring or Summer of 1978. All applicants must be children of qualified employees of Walt Disney Productions and Associated Companies. Applications may be picked up at the Disney University, 1st floor of The Center. Call them at extension 4744 for further information.

CALIFORNIA TRIP PREPARES TO DEPART

All cast members, dependents and guests are reminded that Cast Activities' 1977 California Trip will take off soon and seats are still available on the chartered flight.

The trip will depart Orlando International JetPort on **Thursday, October 13**, returning from Los Angeles on **Sunday, October 22**.

During that week, there will be a special "Festival Mexico" week at Disneyland, featuring Mexican entertainment, special themed menus, and exhibits of Mexican culture.

There are two options available on the California trip:

Air Fare Only — For \$220 per person, you can fly round-trip from Orlando to Los Angeles via a chartered United Airlines jet.

Land Package — For \$335 per person, you will receive all of this:

- *Round-trip air transportation
- *Round-trip airport transfers
- *Nine nights stay at the Howard Johnson's Motor Lodge, opposite Disneyland
- *Welcome reception at the Disneyland Hotel
- *Dinner and tour of Balboa Island and Newport Beach
- *Guided backstage tour of Disneyland
- *Tickets to Disneyland
- *All day tour of Walt Disney Productions (Studio), WED and MAPO
- *Baggage handling and all applicable taxes

If you are interested in going on this outstanding trip. . . either the Air Fare Only or Land & Air Package. . . stop by Cast Activities right away for more information and reservations. You may call them at extension 4254.

BEAUTY SALON PRICE INFO

Last week's **EYES & EARS** carried an article on a price increase for haircuts and hair styling at our resort barbershops. A question arose regarding the women's beauty salons. All cast members will receive **20% off** the guest price of beauty services at the salons located in the Contemporary Resort, Polynesian Village and Dutch Inn.

C.P.R. CLASS OFFERED

A two-week class in **CPR** (Cardio-pulmonary Resuscitation) will be offered through the Disney University beginning **October 11th**, lasting through October 20th. There is **no cost** for this course (except text book) and it just could save a life! All interested persons should contact the University at extension 4744 for registration.

For those unfamiliar with the term CPR, it is a method of closed-chest heart massage to manually breathe and circulate blood for a heart attack, drowning, electrical shock, etc. victims.

ABOUT YOUR PAYROLL DEDUCTION INSURANCE. . .

Most **SCS** policy holders have received official cancellation notices by now from **INA**, effective December 1st. Very shortly, you will receive information on the **Traveler's** homeowner's/tenants coverage if you have a similar policy which is being cancelled by **INA**.

This is important. . . if you have a current automobile policy through **SCS** and have not received a questionnaire form from **Traveler's** or other information from our **Vineland Insurance Office**, please call the Vineland personnel right away at extension 5053 or 4491. The post office returned many undelivered letters to **Traveler's** containing these questionnaires.

SPORTSMAN'S ASSOCIATION

Don't forget the **Sportsman's Association** campout **tonight** at Ocean Holiday Campground, located four miles south of Melbourne, and a Bass Tournament **tomorrow**, October 1, from 6:30 till 2:30 am on Lake Harris in the Oklawaha Chain of Lakes. Sign up for both of these in Cast Activities right away.

The Sportsman's Association's next meeting is **October 11th**. Featured will be a guest speaker from the Florida Fish & Game Commission speaking on new rules for hunting and fishing.

FAMILY FILM FESTIVAL

Cast Activities current fare at our **Family Film Festival** is the comedy hit, *Herbie Goes to Monte Carlo*. The show times are:

- Friday, September 30 — Pacific Room, 7 pm
- Saturday, October 1 — Continental Room, 1 pm
- Saturday, October 1 — Continental Room, 7 pm
- Sunday, October 2 — Continental Room, 7 pm
- Monday, October 3 — Continental Room, 7 pm
- Tuesday, October 4 — Pacific Room, 7 pm
- Wednesday, October 5 — Continental Room, 7 pm
- Friday, October 7 — Continental Room, 7 pm
- Saturday, October 8 — Continental Room, 1 pm
- Saturday, October 8 — Continental Room, 7 pm
- Sunday, October 9 — Disney Story, 8 pm.

Tickets are **free** to cast members and their immediate families by stopping in at Cast Activities.



SPORTS

EMPLOYEE GOLF CLINIC SET

An employee Golf Clinic is set for October 5, 6 and 7 from 4:30 pm to 6:30 pm each afternoon, and October 10, 11 and 12 from 8:30 am to 10:30 am each morning and again at 4:30 pm to 6:30 pm each afternoon.

Each of the three different clinics consist of 3 two-hour sessions. All cast members may participate at the special price of \$10 per person for a set of three sessions. The clinics include golf clubs and unlimited range balls, professional instructions, and personal golf swing analysis on video tape equipment and/or graph-check camera photographing.

Each clinic will cover putting and chipping, iron shots, sand shots and wood shots.

For further information, please call the Golf Resort Pro Shop at 824-2200, extension 3944. Sign-ups are also taken at that extension.

35+ TENNIS TOURNAMENT UNDERWAY

Howard Roland (Purchasing) swept into the second round of the Intermediate Division of our 35 & Over Singles Tennis Tournament by defeating Don Chesko (Security). Ted Crowell (Facilities) then took Jerry Izsac (WED Design) to the cleaners in the same division.

In the Beginners Division, Carl Conklin (Property Control), Teresa Ballard (Convention Activities), and Curt Sinclair (Pinocchio Village Haus) moved into second round play.

SUMMER TENNIS GOES INTO FINALS

Our Summer Mixed Doubles Tennis Tournament has moved into the final rounds, with the team of Bob Stewart ("Empress Lilly") and Kathy Edson (Print Shop) emerging on top in the Advanced Division. They won over Ron Coleman and Rayeann Sherrill (both Monorails) in games 6-3, 1-6, 6-4.

In the Intermediate Division, Rick and Cindy Swisher (WED Design) will face the defending champions Scott Lile and Peggy Heath (Contemporary Resort) on Monday at 6 pm at the Lake Buena Vista Club. This game is for the title of Intermediate Champs!

The Swishers had defeated Homer Leapai and Teddy Anderson (both Luau) who in turn had beaten Forest Maphi and his partner Carr (Luau).

TENNIS LADDER FILLING UP

All cast members who wish to compete in the Cast Activities Tennis Ladder, are asked to call extension 4254 right away, leaving your name, home and work telephone numbers, and best times to play. The Ladder is open to players of all skill levels.

The players rank themselves and may challenge (and be challenged) by other players on the Ladder up to five rungs above and five rungs below their level. If you win over a person placed above you, then you take over that rung. Through a year of competition, the players will level out and the Ladder will be a sure indication of the true skill levels for all participants. In addition, the matches may be played at any court.

BOWLING HAS OPENINGS

There are still openings available for individual bowlers and teams in the Walt Disney World 6:30 pm league at Parkwood Lanes. All interested cast members, their adult dependents and guests are invited to join the Winter League which will bowl through May, 1978.

To join, simply show up at 6:30 pm on Wednesday night at Parkwood Lanes and see the league secretary. Next Wednesday is the deadline for new teams. Parkwood Lanes is located on West Colonial Drive.

MONDAY NIGHT HUDDLE

Our Monday Night Huddle for October 3 in the Baton Rouge Lounge, will feature guest speakers Anthony Davis and Dave Pear of the Tampa Bay Bucs, talking with WDBO's Tracy Dent at 8 pm. Then at 9 pm, the big screen drops and Oakland at Kansas City takes to the gridiron.

NEW RIVER COUNTRY OPERATING HOURS

The planned expansion of Fort Wilderness' River Country set for this Fall has been cancelled. As a result, the following operating hours have been established through the end of the year.

River Country will be open and operating now through January 2, 1978 from 10 am to 5 pm daily.



CLASSIFIED ADS

FREE TO GOOD HOME — Beautiful half-Persian kittens, all female. Call 273-8859 after 6:30 p.m.

Dining Room Set (Jacobean) 9-piece Oak & Walnut, 80 yrs. old. One of a kind. \$675. 851-0163.

18' Deep V Boat w/trailer powered by 75 horsepower Johnson. 2 tanks, running lights. Perfect deep water boat. Very good cond. \$850 Firm. Jerry or Larry 293-5924.

Bench Press, new, adjustable back and leg lift, with weights, barbells and dumbbells, \$95. Call 628-2389.

Garcia Offshore Reel. 6 ft. Dolphin Rod. \$25. 628-2389

Female German & Collie, 1 year old, great with kids, house trained. Call after 6 pm 851-2238.

Irish Setter Puppies — 6 weeks old, pure bred — no papers — \$50. Call 299-3116 after 6.

Cocker Spaniel (A.K.C.) 1½ years old, rust color. \$75. Also free to good home, 2½ year old part border collie — 897-3125.

Canopy Bed — \$250 or best offer. French Provincial twin size canopy bed, box springs and mattress inc. 3 sets of matching bedspreads, canopies, pillow shams. Call 656-4793.

Kitten — half Bobcat, half Angoria, \$35. 6 weeks old. 876-2994.

Telescope, case and attachments — \$70 firm. Also double sink with long cabinet/shelves \$10. Call 851-5504 after 6 pm for more info.

Camera Outfit — Bronica S.2 with 75 mm auto nikkor lens — 200 mm auto nikkor telephoto — 180° fish-eye adapter — focusing ring — spare film insert — Sekonic L223C Zoom Meter — 6x magnifying hood — Bronica L-grip — All for \$780. 855-4981.

1956 Chevy — High performance small block engine, good condition, set for racing — named "Ole Rattler" \$1,300. Call evenings 857-3207.

1974 CB 360 Honda — 6,000 miles — needs mufflers — otherwise exc. cond. \$500. Call evenings 857-3207.

1976 MG Midget — Still under warranty, less than 7,000 miles. Butterscotch with tan interior, sports stripes, luggage rack, tonneau cover, pirelli radials, AM radio. \$3,800 — Call Fred at 898-8176 or 824-9759.

'67 Falcon — 6 cyl. standard, economical and dependable. \$600. 876-2431 evenings.

1976 Pinto — 4-speed, 2300 cc engine; vinyl roof; factory AM-FM Stereo w/add. 6x9 speakers in rear; new tires. **MUST SELL.** \$2,395 — Kissimmee 846-0226 M-F 6:30 to 9:30.

1973 Mercury Comet — Auto. trans. & power steering, excellent cond. \$1,195. Call 851-3158.

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EYES & EARS

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